



EFQM – Journey to Excellence Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-06-09

End Date: 2026-06-13

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: QAPC

Course Code: QAPC-10

Syllabus

Course Syllabus

Introduction

Who should attend:

Professionals, leaders, supervisors and all those who are engaged in quality management implementation and improvement of organizational performance. Individuals who are leading or participating in organizational effort to apply for distinguished national and international quality awards based on the EFQM Model will also find the program beneficial.

Objectives

- Use self-assessment as an improvement tool.
- Develop a roadmap for their organization's action plan.
- Prioritize improvement actions to ensure effective use of resources.

Content

The Journey Towards Excellence

- The Ingredients of Sustainable Improvement
- Defining the Burning Platform
- The Committed to Excellence (C2E) Journey
- What is Excellence?
- Mapping Stakeholders and their Expectations

The EFQM Excellence Model

- What is Driving Change?
- Fundamental Concepts, Criteria and RADAR
- Phases of Excellence
- The 5 Enablers of the Model
- Conducting a Self-Assessment

Prioritizing Opportunities to Improve

- Prioritizing the Output of Self-Assessment
- Using Pareto Analysis
- Improve versus Maintain versus Reduce
- Assessing Impact versus Ease

Managing Improvement Projects

- The Six Phases of a Project
- Project Success Criteria
- Using RADAR to Implement Improvements
- Preparing for the Site Visit in C2E
- The Role of Validator

Putting the Model into Practice

- Using the Quick Check Tool
- Creating Annual Action Plans