

Feasibility Studies – Preparation, Analysis and Evaluation Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-07-07

End Date: 2026-07-11

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: P,PACC

Course Code: P,PACC-1

Syllabus

Course Syllabus

Introduction

This program is designed for:

Anyone involved in preparing, writing and analyzing feasibility studies.

Objectives

- Prepare and analyze feasibility studies.
- Identify crucial arguments and effectively explore the various assumptions.
- Present ideas in a simple, effective, convincing and objective manner.
- Build the feasibility study financial model using Microsoft Excel.

Introduction and Definitions

- Feasibility Study Definitions
- Feasibility Study Objectives
- Feasibility Study versus Business Plan
- Feasibility Study Cycle
- Feasibility Study Preparation Steps

Feasibility Study Elements

- Feasibility Study Report Elements
- Executive Summary
- Feasibility Study Outline
- Market Feasibility
 - Market Research and Analysis
 - Market Research Data Types
 - Sales Projections Analysis
- Technical Feasibility
 - Critical Technical Questions
 - Supply Feasibility
 - Operational Feasibility
- Financial Feasibility
 - Project Costs
 - Indirect Costs
 - Ongoing Costs

Feasibility Study Financial Model Using Microsoft Excel

- Building the Feasibility Study Financial Model
- Weighted Average Cost of Capital (WACC)
- Cost of Equity Using the Capital Asset Pricing Model (CAPM)
- Unlevered Free Cash Flow (UFCF)
- Terminal Value of the Project
- Preparing Sensitivity Tables
- Creating Different Scenario Analysis

Feasibility Study Appraisal and Analysis

- Financial Analysis Parameters
 - Liquidity Ratios
 - Operating Ratios
 - Financial Leverage Ratios
 - Security Ratios
 - Profitability Ratios
- Investment Appraisal Analysis
 - Quantity and Sales Breakeven Points
 - Payback Period

Feasibility Study Evaluation and Implementation

- Internal Recommendations and Conclusions
- Evaluating Feasibility Studies
- Common Mistakes in Using the Feasibility Study Results
- Implementing the Proposals