



Mastering Strategic Decision Making Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-07-14

End Date: 2026-07-18

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-91

Syllabus

Course Syllabus

Introduction

Every organisation is unique, with its own strategic objectives, capabilities and strategic options – and that For these reasons our approach is focused on enhancing strategic decision making capabilities, recognising

This unique programme is designed to enhance your decision capabilities when confronted with strategic c – both in conditions where there is sufficient time to conduct analyses and when there is only time to choose make strategic decisions under such tough conditions.

objectives

- Design more effective decision processes

- Explore the characteristics of processes that enable organizational learning and facilitate the integration of decision making
- Identify the right questions, use appropriate frameworks and avoid over analyzing
- Improve business performance by developing a deep understanding of what drives effective and ineffective decision making
- Promote more cooperative decision making in situations where cooperation can lead to better outcomes
- Transform risk into opportunity.

Contents

Day One

Leading Strategic Decision-Making

- 7 Key Steps of Strategic Decision Making
- Framing of decisions
- Asking the right questions
- Cognitive biases and mistakes
- Group decision making
- Creating an effective decision-making process

Day Two

Strategic Decision Analysis and Quality

- Harnessing uncertainty and risk
- Structuring decisions
- Incorporating uncertainty
- Valuing additional information and greater control
- Understanding and managing risk

Day Three

Strategic Innovation and Design Thinking

- Analyzing an industry
- Constructing a constellation of insights
- Fitting the pieces together
- Evaluating consequences
- Creating uniqueness
- 6 Thinking Hats

Day Four

Value-Driven Enterprise Risk Management

- Understanding trade-offs
- Shaping alternatives

Day Five

Collaborative Decision-Making and Negotiation

- Using appropriate analyses
- Staging decisions
- Prioritise
- Incorporating options
- Integrating multiple perspectives
- Converting Strategy into Action