Enterprise Content Management Masterclass Course

Venue Information

Venue: Rome, Italy

Place:

Start Date: 2026-11-03

End Date: 2026-11-07

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-75

Syllabus

Course Syllabus

Introduction

This course provides a more detailed understanding and experience of the major deliverables when implementing an Enterprise Content Management (ECM) solution. This course takes you through the typical stages of identifying the requirements for, designing and executing an ECM strategy.

The Contents:

- Setting the scene for an ECM solution
- Elements of Enterprise Content Management
- Examining ECM processes
- Designing and implementing an ECM system
- Information modelling
- Developing a classification scheme
- Metadata, tagging and keywords

- Information security