Strategic Planning Professional Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-11-10

End Date: 2026-11-14

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-43

Syllabus

Course Syllabus

Introduction

This course will focus on the strategic thinking and leadership behaviors that a high-performance organization needs for a successful long term future. This course will usher delegates in more strategic visionary leadership that focuses to deliver real value to their constituents and customers. This will enable organizations to strive to improve every aspect of the business, as delegates will understand the process of creating value and the execution to bring that value into reality.

In this course, delegates will discover how to move from transactional management to transformational leadership. Real strategic management requires that managers and leaders at all levels create the mindsets and behaviors that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

- How to generate and support effective strategic thinking down at all levels in the organization
- Prioritization issues based on their capacity to enable real value creation
- How to lead and motivate teams and businesses in diverse, turbulent and complex environments

objectives

By the end of this course, participants will be able to:

- Interpret the internal and external forces shaping the future
- Develop and follow a strategic road map through a clear vision and statement of strategic intent
- Identify the competencies and capabilities of strategically agile and effective organizations
- Recognize your own strategic leadership style, and the styles of others.
- Effectively prepare, motivate and guide your organization, unit or team towards the vision

Contents

Day One

Understanding the Strategic Environment

- Understanding the strategic leadership competencies – intellect, management and behaviors
- Recognizing and interpreting forces in the strategic environment
- Understanding strategic inflection points and strategic scenarios
- Formulating strategic vision and expressing strategic intent
- Analyzing and prioritizing strategic issues

Day Two

Understanding Strategic Models and Paradigms

- The strategic journey – common models and frameworks for strategic thinking
- Developing a strategic road map
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Defining the outcomes

Day Three

Effective Strategic Implementation

- Strategic implementation tools and frameworks
- Structures and systems for strategic agility and performance
- Identifying strategic horizons and using the 7S framework

Strategic Leadership

- Preparing for the future
- Effective styles and practices for strategic leadership
- Recognizing, analyzing and developing the strategic leadership styles used by you and others
- Developing inspiration and motivation
- Communicating the roadmap and gathering support

Day Five

Driving Strategic Performance & Success

- Transforming the organization to enable strategic success
- Monitoring and adjustment
- Balancing the focus on performance and strategy
- Spreading leadership capabilities throughout the organization
- Maximizing organizational learning and knowledge transfer to embed strategic success