Advanced Problem Solving and Decision Making Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-12-15

End Date: 2026-12-19

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-26

Syllabus

Course Syllabus

Introduction

Why Choose this Course?

This course offers a step by step journey from problem identification to solution generation and additionally to evaluate creative techniques that challenge more traditional models of “outcomes thinking”. It offers wide range of tools and techniques and insights into how leaders can inspire the creative process within themselves and their teams and the wider organisation. Delegates will leave energized and convinced of their creative potential. Decision making and problem solving represent the most important of all managerial and leadership activities; if you can make timely, well-considered and informed decisions, then you can lead your team and organisation to deserved success.

- How to balance the logical and creative dimensions of problem solving
- Assessing personal creativity and challenge the mental blocks that limit our thinking
- How to build an agenda for creative leadership

objectives

By the end of this course, participants will be able to:

- Determine pragmatic methods for effective problem solving
- Appreciate the impact of personality on the decision making and problem solving process
- Evaluate and apply a structured approach to generate solutions to organisational issues
- Assess personal and organisational creativity and set an agenda for progression
- Apply appropriate creative problem solving techniques that generate original solutions

Contents

Day One

The Psychology of Problem Solving and Decision Making

- Introduction: Why study problem solving and decision making
- A synopsis of psychological thought
- Values, Problem Solving and Bias in Decision Making
- Psychological type and Lateral Thinking for Problem Solving
- Psychometric assessment on your problem solving preferences
- Using a team approach to encourage structured and lateral thinking

Day Two

Problem solving, the cognitive process and whole brain thinking

- Problem solving: the highest order cognitive process
- Split brain theory to make informed and balanced decisions
- Developing openness to new ideas in making decisions
- The model of creative problem solving
- Lessons in facing the unexpected events
- Decision Making and the Management of Change

Day Three

Creating Continuous Improvement in the Workplace

- Encouraging creative problem solving for continuous improvement

- Using techniques to innovate and improve process and product
- The Disney Creative Thinking Strategy

Day Four

Building Creative Capability in Self and Removing Mental Blocks

- 'How creative am I'? Challenging self-imposed assumptions
- Thinking outside the box and 'Imagineering': current examples from technology
- 'Curiosita': using the multiple intelligences of Leonardo da Vinci
- A model for organisational innovation
- Organisational culture and its influence on the creative organisation
- Creative leadership in times of crisis: the role of emotional intelligence in decision making

Day Five

The Creative Leader in the Innovative Organisation

- Leadership style and decision making activities
- Enhancing Serendipity
- Ensuring alignment with corporate mission
- Assessing creativity in your organisation
- Creating "innovation champions" as a strategy for fostering change
- Developing a personal action plan for the workplace and assessment guidance