Strategic Thinking, Planning and Execution Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-11-17

End Date: 2026-11-21

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-145

Syllabus

Course Syllabus

Introduction

Welcome to the Strategic Thinking, Planning & Execution Course. This intensive five-day program is designed to equip you with the essential skills and knowledge to develop and implement effective strategies that drive organizational success. Throughout this course, you will learn how to think strategically, plan meticulously, and execute flawlessly, ensuring your organization not only survives but thrives in a competitive and ever-changing environment.

Course Objectives:

- Understand the key concepts and importance of strategic thinking and planning.
- Develop the ability to analyze both internal and external environments to identify opportunities and threats.

performance monitoring.
- Explore techniques for measuring strategic success and ensuring continuous improvement.

This course will provide you with a blend of theoretical frameworks and practical tools, enabling you to apply strategic principles effectively within your organization. Whether you are a senior executive, manager, or aspiring leader, this program will enhance your strategic capabilities and prepare you to tackle complex business challenges with confidence and foresight.

Course Outlines :

Day 1: Introduction to Strategic Thinking

- Definition and Importance of Strategic Thinking
- Key Components of Strategic Thinking
- Analyzing External and Internal Environments
- Tools for Strategic Analysis (SWOT, PESTEL)
- Developing a Strategic Mindset

Day 2: Strategic Planning Fundamentals

- Definition and Importance of Strategic Planning
- Vision, Mission, and Values
- Setting Strategic Objectives
- Identifying Key Performance Indicators (KPIs)
- Strategic Planning Frameworks (e.g., Balanced Scorecard)

Day 3: Crafting and Formulating Strategy

- Analyzing Market and Competitive Forces
- Strategic Positioning and Differentiation
- Business Model Innovation
- Creating and Evaluating Strategic Options
- Strategic Decision-Making Process

Day 4: Strategy Execution and Implementation

- Translating Strategy into Action Plans
- Resource Allocation and Budgeting
- Change Management Strategies
- Leadership and Communication in Execution
- Monitoring and Adjusting Strategic Plans

Day 5: Measuring and Sustaining Strategic Success

- Performance Measurement and Management
- Continuous Improvement and Innovation
- Reviewing and Realigning Strategy
- Case Studies of Successful Strategic Execution
- Developing a Personal Action Plan for Strategic Leadership