



Strategies for Success in Maritime Management Course

Venue Information

Venue: London UK

Place:

Start Date: 2026-12-01

End Date: 2026-12-05

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-138

Syllabus

Course Syllabus

Introduction:

Welcome to this intensive five-day course on Maritime Management, tailored to equip industry professionals and newcomers with a holistic understanding of the global maritime landscape. The maritime sector, being the backbone of global trade, facilitates the movement of over 80% of the world's goods. In an industry so vast and dynamic, effective management practices are paramount.

Our course is designed to not only provide a foundational understanding of the maritime world but also delve deep into the nuanced areas of vessel operations, safety protocols, financial intricacies, and the evolving technological landscape. Through a blend of theoretical knowledge, practical case studies, and industry insights, participants will be empowered to make informed decisions, optimize operations, and foresee the changing tides of maritime trends.

Day 1: Introduction to Maritime Management and the Global Maritime Industry

- Overview of the maritime industry: Evolution, key players, stakeholders, and market dynamics
- Structure and components of a modern shipping company
- Importance of maritime transport in global trade

Day 2: Vessel and Fleet Management

- Basics of vessel types and their specific operations
- Fleet management: scheduling, maintenance, and crewing
- Vessel registration, flags of convenience, and the implications for management

Day 3: Maritime Safety, Security, and Environmental Considerations

- International safety management (ISM) code
- Maritime security: piracy, stowaways, and countermeasures
- Environmental concerns and regulations: ballast water, emissions, and waste management

Day 4: Maritime Economics, Finance, and Insurance

- Basics of maritime economics: supply, demand, and freight rates
- Ship financing and investment considerations
- Marine insurance: types, coverage, and claims

Day 5: Legal, Regulatory, and Future Trends in Maritime

- International maritime law: conventions, regulations, and disputes
- The role of international bodies: IMO, ILO, and others
- Future trends: automation, digitalization, and the role of emerging technologies in shipping