

# Leading with Excellence Course

## Venue Information

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**Venue:** London UK

**Place:**

**Start Date:** 2026-09-01

**End Date:** 2026-09-05

## Course Details

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**Net Fee:** £4750.00

**Duration:** 12 Days

**Category ID:** MAL

**Course Code:** MAL-104

## Syllabus

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### Course Syllabus

#### Introduction

The environment of current competitive business requires an increased focus on skills in negotiating and communication for building alliances, and new processes such as planning and organizing work tasks to improve productivity. Additional skills such as delegating to empower staff to higher performance, and change management also help today's modern leader create success.

Negotiation is inevitably at the heart of every process to achieve what you want or need to build an alliance, or work with consultants or suppliers. At the end of each negotiation, the goal is to seek a win-win agreement. Negotiation, Persuasion and Critical Thinking are the skills covered in module one of this programme.

Businesses and indeed, all organizations, find themselves needing more productive methods of planning, more appropriate goals and effective means of accomplishing work. A focus on using

## **Objectives**

- Recognise aims for key alliances – how to develop and manage them
- Develop an effective plan and strategy for negotiations with allies
- Practice and develop skills for influencing others – especially those who are vital to your long-term business development strategy
- Gain confidence as a trusted negotiator who knows which behaviours to adopt for each stage of the negotiation
- Successfully apply the principles of persuasion to key negotiation situations
- Recognize internal and external influences on our daily planning
- Understand and develop skills necessary to complete work on time
- Learn how to organize work and projects to complete them successfully
- Understand the characteristics of colleagues who do work in our teams
- Develop positive interpersonal techniques for better team relationships
- Practice and develop skills for influencing others
- Gain confidence as a negotiator
- Know what behavior to adapt at each stage of the negotiation
- Recognize and counter the most common negotiating ploys

## **Contents**

### **Module 1**

#### **Effective Negotiation, Persuasion & Critical Thinking Day One**

##### **Developing Alliances**

- Characteristics of a strategic alliance – effects of market dominance
- Culture and perception – and effects in building alliances
- Achieving results in the life cycle of the alliance, through building trust
- Personality - strengths & weaknesses in negotiations
- Minimising communication blockers to maintain relationships
- Development review and action planning

##### **Day Two**

##### **Influence & persuasion skills in managing the alliance**

- Challenges of meetings – group and individual strategies
- Positive influence of listening in challenging situations - good and bad news!
- Applying rules of influential presentations to maximize impact
- Maintaining compatible body language & using logic, credibility and passion
- Feedback and action planning

##### **Day Three**

##### **Strategy in negotiation skills for partners and allies**

- Steps in win-win negotiation
- The keys to collaborative bargaining in partnering

## **Day Four**

### **Higher level negotiation skills for challenging situations**

- Listening and responding to signals and informal information
- Recovering from reversals, errors and challenges
- Developing a climate of trust
- Higher level conversation techniques
- Concentrating action on the needs of alliance partners

## **Day Five**

### **Maintaining alliances: critical thinking for decision making**

- Gaining control and using information – formal and informal
- Identifying sources and testing assumptions
- Framing the problem
- Decision making under pressure
- Reviewing strategic alliances and building personal action

## **Module 2**

### **Successful Planning, Organising & Delegating Day Six**

#### **Creating an Attitude to Change How We Plan and Organize Work**

- Course purpose, goals and objectives
- New systems strategic thinking
- Overview and context of organizational change and the impact on planning and organization
- Identifying a standard of excellence in the organization, team and personal work
- Review of management processes and skill areas
- Using a planning process to set goals and get projects started

## **Day Seven**

### **Importance of Planning Management**

- Integrating goals, scope, work structure and management planning
- Identifying initial resource requirements
- Identifying risk techniques that affect work assignments, priorities and deadlines
- Communication that responds to who, what where, when, how, why
- Understanding the importance of quality planning in work assignments

## **Day Eight**

### **Delegation, Personal Organization and Setting Priorities**

- Planning for delegation responsibility and authority

## **Day Nine**

### **Planning Effectively with Your Team**

- Identifying skills required to obtain the help of others
- The importance of group skills to achieve team success
- The importance of interpersonal skills in making personal and team decisions
- Empowering the team through the development of interpersonal skills
- The importance of versatility in team relations

## **Day Ten**

### **Developing Personal and Team Change Plans**

- Innovation and improvement for personal and team change
- Identification of change processes and human change
- Techniques to set personal and team change goals
- Dealing with people who do not want change
- Developing an action plan for personal and team change