Strategy, Ethics, and Innovation

Venue Information

Venue: London UK

Place:

Start Date: 2026-03-03

End Date: 2026-03-07

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: CACETC

Course Code: CACETC-85

Syllabus

Learning Objectives

- Explore ethical and legal concerns surrounding AI in construction.

- Understand cybersecurity and data protection frameworks.

- Design strategic AI adoption roadmaps for construction organizations.

- Evaluate future trends and emerging business models in AI for AEC industries.

Target Audience

Prerequisites

Understanding of organizational management or involvement in digital transformation is recommended.

Course Duration

5 Days (Ethics, Innovation, Strategy)

Daily Course Breakdown

Day 1

Study ethical issues such as transparency, accountability, and bias in AI. Learn how they relate to decision-making and project outcomes.

Day 2

Focus on cybersecurity threats, data governance, and regulatory compliance in the context of digital construction technologies.

Day 3

Learn how to design AI adoption strategies, including stakeholder engagement and organizational alignment.

Day 4

Day 5

Develop a strategic roadmap for enterprise-level AI deployment, and review success metrics and adoption challenges.